



## SUN CITY WEST FOUNDATION, INC.

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# Sun City West Foundation PRESS RELEASE

**For immediate release**

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### **FOURTH ANNUAL DAY FOR CHARITY A HUGE SUCCESS!**

Sun City West Foundation, Helping Hands Division, is extremely grateful for the funds raised for us on January 20<sup>th</sup> at the very successful Day for Charity hosted by the Sun City West Pickleball Club. The day started with the Great American Ball Drop at Liberty Courts, Palm Ridge Recreation Center, sponsored by the Sun City West Alliance of Business and Community (ABC's). Eighteen hundred and fifty tickets were sold, each representing a numbered ball and those with the lucky numbers falling closest to the bullseye were the big winners. The second half of the day "Play for Charity" was sponsored by the Sundome Plaza Merchant's. This included pickle ball games, teaching clinics, lunch and more raffles.

Helping Hands would like to thank everyone for their hard work helping us raise awareness about Helping Hands, whose role in our community is lending medical equipment and children's "stuff", free of charge, to those in need. Helping Hands assists approximately 15,000 annually.

This year the event grossed \$22,009 to be shared by Sun City West Foundation, Helping Hands Division, and Community Fund of Sun City West, both 501(c)3 non-profit charity organizations.

Watching 1,850 yellow pickle balls drop from the bucket of one of our local Fire Department's fire trucks and onto a bullseye painted on the court was an amazing sight to see. \$4,450 in prizes was paid out according to how close the winning balls were to the targets. Additional funds were raised with the sale of raffle tickets for a 65" TV, provided by the Sundome Plaza Merchants.

Sun City West Foundation Helping Hands is very appreciative of this event and would like to thank everyone who participated. Maintaining and replenishing our inventory is a constant, ongoing project. This year we are hoping to use some of the funds for new companion wheel chairs – a very popular item at Helping Hands.